

***DISRUPT.
CREATE.
OVERCOME.
GIVE.***

OEN 2020



OEN ENTREPRENEURSHIP AWARDS
NOVEMBER 19, 2020

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WELCOME!

We made it! This has been a year like none other, and on behalf of the OEN board and our tiny team, it's our pleasure to welcome you to the **2020 OEN ENTREPRENEURSHIP AWARDS**.

This year has been one of serial disruption. Along with the Coronavirus pandemic and related lockdowns, long simmering issues in the environment, culture and politics boiled over in ways that made the year feel truly apocalyptic. OEN faced down its own existential crises this year and said goodbye to beloved team members as a result.

But the show has gone on! And now we come together to celebrate Oregon's entrepreneurial community. We welcome you as founders, investors, supporters and community partners, and are grateful for this opportunity to connect with so many in one "place". Thanks very much to **Newmark** and **Business Oregon** for supporting tonight's event, and to category sponsors **Market of Choice**, **Columbia Bank**, **Roth Capital Partners** and **White Summers**. We also want to thank partners **Turell Group**, **bobsmith.design**, and everyone who is hosting a table, contributed to the gift bags, or volunteered to help make this such a special evening!

Hearty congratulations to all of tonight's awardees, who as a group showcase the breadth of Oregon innovation. We are excited to watch your companies grow and develop, and are proud to share your stories tonight. We wish you all the best.

Cheers,
Amanda & Luis

Amanda Osborne (she/hers), Executive Director

Luis Balderas Villagrana (he/his), Program & Event Coordinator

HOW TO HOP-IN

**LOG IN AS EARLY AS 5:15PM ON THU, NOV 19TH
USING YOUR EMAIL INVITATION,
OR FIND THE LINK AT WWW.OEN.ORG**

Thanks to a global pandemic, the #OEN Awards are happening on a new virtual platform called Hopin. Cheer on the awardees and connect with friends and colleagues, all online! There's nothing to download, just grab your swag bag and click the link in your email invitation (or find the link at www.oen.org) on Thursday the 19th at 5:15pm to jump into the networking or check out the EXPO. The main stage show will get underway at 6pm!

HERE'S A QUICK TUTORIAL TO HELP YOU FIND YOUR WAY AROUND:

- Once you enter the OEN Awards "Reception" all of Hopin's navigation will be down the left side of your screen. Click the "Networking" button to be paired with other guests for speed-dating style networking before the show starts, or visit the "EXPO" to check out OEN's sponsors and supporters.
- The Awards will be presented on the "Main Stage" beginning at 6pm. Use the chat function to connect with other guests or shout out to our MCs, Lora Haddock DiCarlo and Ciara Pressler.
- During the intermission you'll be invited to join your virtual table by clicking on your host's "Session". Don't miss the chance to meet your tablemates!
- After the main stage show you can re-join your host in your Session to dish on all the winners and carry on with the afterparty.

EXPLORE AND HAVE FUN!



SCHEDULE

THURSDAY, NOVEMBER 19TH, 2020

Grab your gift bag and login from your email invitation or www.oen.org. The platform opens at 5:15pm and the show begins on the main stage at 6:00.

5:15 - Networking and EXPO Open

6:00 - Awards Show begins on the Main Stage

- Welcome
- #OVERCOME
- #GIVE
- Oregon Angel Food Winners

6:45 - Virtual Table Sessions

7:10 - Awards Show continues on the Main Stage

- Lifetime Achievement Award Tribute
- #CREATE
- #DISRUPT

8:00 - Virtual Table Afterparty Sessions



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PARTY IN A SWAG BAG!

Thanks to everyone who helped bring this party to life with contributions to this event.

ARBORBROOK VINEYARDS

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FOOL PROOF

GOOD CLEAN LOVE

LORA DICARLO

PREGAME

RECIPE 33

TURELL GROUP

WOPPA!

WHEYWARD SPIRIT

WILLAMETTE VALLEY VINEYARDS



YOUR MC'S

LORA DICARLO & CIARA PRESSLER

It started with a tweet... Lora and Ciara were featured in OEN's virtual PubTalk in May, and quickly made plans to write a movie together! Catch their three film shorts as the show opens.



Lora DiCarlo founded her namesake brand in 2017 with a mission to create a more sexually equitable world. Prior to launching, the brand broke ground at CES, with its flagship product **Osé**, winning a coveted innovation award. Quickly rescinded, the CTA cited the product as “obscene”. Lora quickly became a vocal advocate for sexual wellness brands, stressing the importance of inclusion in the broader wellness category. Continuing to garner accolades, the brand has seen explosive growth with over ten patents-pending for its award-winning technology. In addition to becoming

a leader in wellness tech, Lora is building a team rooted in her founding principles of respect, empowerment, and integrity.



Ciara Pressler is the founder of **Pregame** and author of **Game Plan: Achieve Your Goals in Life, Career, and Business**. She has worked with hundreds of entrepreneurs, executives, managers, and creative professionals to create their Game Plan for success. Ciara has created and collaborated on professional development programs for teams at MTV, A&E Networks, Conde Nast, Hearst, Martha Stewart Living Omnimedia, Travel Portland, Dubspot DJ School, Wanderlust, and for coaching firms across the U.S. and internationally. More at www.ciarapressler.com.

THANKS TO OEN'S ANNUAL SPONSORS



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Business Oregon is a state agency investing in Oregon businesses, communities, and people to promote a globally competitive, diverse, and inclusive economy. We work directly with businesses and communities while proactively creating an environment where enterprising entrepreneurs and companies alike find the support to invest, grow revenues, and put people to work.



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For contacts in your region, please visit our website.

We congratulate the 2020
OEN Entrepreneurship
Awards winners.

Cheers to embracing change
and bringing a new vision to
2020 and beyond.

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THE JUDGES

We took an entirely new approach to the OEN Awards this year, and are deeply grateful to the judges who took the leap with us! After nominations were submitted, these volunteers scored every submission based on judging criteria for each category, and then had frank and challenging conversations as a group about the implications of this recognition, what it means to “overcome” or to “give”, and how to celebrate success in a way that also showcases the breadth of entrepreneurship in Oregon.



L to R, 1st Row: Marcelino Alvarez, Jordana Barclay, Juan Barraza, Marcus Carter, Jon Down
2nd Row: Mary Hull, Marquita Jaramillo, Milena Johnson, Nathan Lillegard, Vanessa Margolis
3rd Row: Jon Maroney, Charla Mathwick, Himalaya Rao, David Steinhauer, Serilda Summers-McGee



YOUR BUSINESS JOURNEY BEGINS HERE!

A committed supporter of our regional food economy, we applaud the courage and creativity of local food and beverage makers. Your vision, hard work and dedication to your craft encourages us to be better, more driven, more like you. We are honored to work with so many local makers to bring new flavors to our shelves. People across Oregon can't wait to taste what you create next!



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#OVERCOME

To build a company in a rapidly changing context takes resilience, adaptability, good teamwork and gifted leadership. This category recognizes startups that have made the pivots, dug deep, pulled their teams together, fought the right fights, and overcome adversity with the deck stacked against them. The judges in this category chose to recognize companies that have not only adapted to a market rocked by a global pandemic, but have also overcome long-term, systemic, and/or multifaceted challenges.

THE WINNERS



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#GIVE

In many ways this has been a challenging year, but there are startups in our midst that have shown true leadership by finding ways to support their communities, not just their companies. They've supported each other, lifted each other up, prioritized the greater good, and taken concrete action to build a whole that is greater than the sum of its parts. Our judges this year chose to focus on companies that have not just made a singular contribution in a difficult year, but have really exhibited a pattern of giving integral to their company culture.

THE WINNERS



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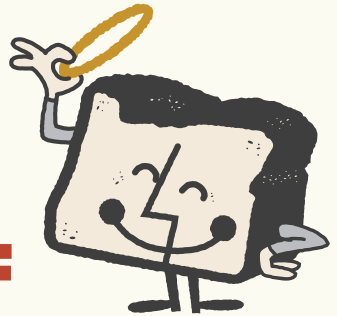


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OREGON AF



Oregon Angel Food, or **OregonAF** as we call it, is the Pacific Northwest's premier Food + Beverage investment event. This year's wildly successful event brought together 60 food + beverage makers and 40 angel investors, and birthed our new mascot, Loafy!

Following due diligence with six finalist companies, two winners emerged in the September finale: **The Cracker King** was crowned the Taster's Champ by audience vote, and **Take Two Foods** was selected by the investor group for an angel investment that ultimately totaled a whopping \$1.1M in the final term sheet.



TAKE TWO FOODS



ANGEL
INVESTMENT
WINNER!



THE CRACKER KING



TASTER'S CHAMP
WINNER!



VIRTUAL TABLES

Click on the “Session” that corresponds to your host’s company name during the main stage intermission to find your virtual table group. Come back to your Session (or crash another one!) after the show to keep the party going!

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**Alexander Connections +
PlusPoint Consulting
Cascade Seed Fund
Columbia Bank
Geffen Mesher
Goldman Sachs
Holce Ventures
Indow
Market Of Choice
Newmark
Oregon Venture Fund 1
Oregon Venture Fund 2**

**OEN 1
OEN 2
Perkins & Co
Perkins Coie
Reperio Health
SheerID
Stoel Rives
The Wild
Tonkon Torp
University of Portland
White Summers**

.....

FEELING SHY? TRY THESE HANDY CONVERSATION STARTERS!

Have you ever won an award for anything?

What discovery have you made about yourself during quarantine?

What food or beverage did you fix to accompany your virtual award show viewing?

What was your proudest professional moment?

What do you think of the new OEN Awards format?

What are you most looking forward to in 2021?

THANK YOU!

In addition to board members, judges, and sponsors, OEN benefits from the generous contributions of many. In this difficult year we feel especially loved and supported! Thank you.

.....

Alejandra Gonzales

Alex Paraskevas

Alli Condra

Amy Jermain

Ann Smith

Audra Yancheck

Bob Smith

Brad Attig

Caroline Lewis

Cate Magoffin

Chris Bailey

Chris Tjersland

Chris Vanderloo

Christy Goldsby

Ciara Pressler

Clara Gilbrough

Cleon Cox

Cole Whritenour

Cory Wilson

Dana Turell

David Forman

David Kenney

Donovan Cassell

Erik Andersson

Hannah Cassin

Hannah Kullberg

Jack Austin

Jason Drucker

Jenna Stathopoulos

Jennifer Thompson

Jerry Gaube

Jessica Braasch

Jill Hedrick

Jim Coonan

Jim McCreight

John Thoma

Jon Maroney

Julia Baldwin

Julie Brown

Justin Laabs

Justin Mohle

Karl Mautner

Karyn Barsa

Kathleen Flanagan

Kent Lewis

Kim Allchurch-Flick

Laura Kubisiak

Lora Haddock DiCarlo

Lori Hunter

Mac Lavier

Malia Spencer

Martin McClanan

Meg Riley

Melissa Freeman

Micah Elconin

Mike White

Miles Shattuck

Natassja Pal

Nicole Schmidt

Pam Horan

Parna Mehrbani

Pat McCauley

Rany Raviv

Ricardo Lopez

Rick Turoczy

Sarah Masoni

Scott Grout

Scott Sandler

Sean McClain

Shannon Hiller Webb

Shelley Midthun

Shirleen Fenn

Star Read

Steve Morris

Stew Yaguda

Su Embree

Sylvia Salazar

Tom Schnell

Turner Maxwell

Wendy Allegaert

Willie Chambers

Yolanda Roseby

SPECIAL THANKS



LINDA WESTON

.....

Joan Austin Lifetime Achievement Award. Linda is incredibly deserving of such an honor, having supported so many entrepreneurs during her long tenure at OEN. She continues to cultivate the region's entrepreneurial spirit by coaching University of Oregon students in their capstone projects, and serves on the board of Travel Portland and Social Venture Partners Portland. Congratulations Linda, and thank you for all you've contributed to OEN!



ROTH Capital Partners

Roth Capital Partners is a relationship-driven investment bank focused on serving growth companies and their investors.

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#CREATE

New worlds open opportunities for entirely new ideas. Like Netflix or iPhone in their time, this category recognizes startups that could never have existed before right now. They are creating new categories and reimagining how we live and work in entirely novel ways.

THE WINNERS

✓

✓

✓



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#DISRUPT

Startups exist because their founders see a better world than the one that exists. This category recognizes startups that are disrupting an incumbent industry and re-inventing how things get done. Rather than forcing a pivot, COVID has sped their growth and brought their vision of the future that much closer.

THE WINNERS

✓

✓

✓

A TOAST!

Congratulations to all the 2020 OEN Awardees! We're excited to celebrate with you and eager to see what comes next for your companies. To everyone who supports entrepreneurship in Oregon, thank you. Together we can build a bright and prosperous future for all. Cheers!

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Mulling it Over

A complex, zero proof drink recipe crafted by Jenna Stathopoulos, founder of Fool Proof.

- 3 oz Hibisbloom Savannah Cinnamon
- 3oz The Bitter Housewife Bitters & Soda
- ½ oz Raft Smoked Tea Vanilla Syrup
- ½ oz orgeat

In the cocktail mixing glass, add all ingredients and a few ice cubes. Stir until the outside of the mixing glass is chilled, about one minute. Strain contents into rocks glass, and garnish with fresh orange peel and cinnamon stick.

 **@foolproofpdx**



The Wheyward Martini

Velvety smooth with a delicate flavor, there's no going back to gin or vodka once you've tried this elevated classic! Contributed by Emily Darchuck, founder of Wheyward Spirit.

- Ice
- 3 oz. Wheyward Spirit
- 1 oz. Dolin Dry Vermouth
- 2 Dashes Orange Bitters
- Lemon Twist

Add Wheyward Spirit, dry vermouth, and orange bitters in a cocktail shaker with ice and shake until well chilled. Strain into a martini glass and add a twist of lemon for garnish and flavor.

 **@wheywardspirit**

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