



Oregon Entrepreneurs Network

presents

APRIL 3, 2019

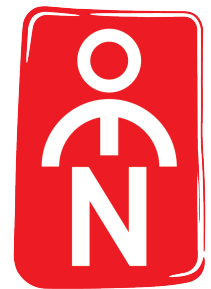


**OREGON
ENTREPRENEURS
NETWORK**

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angel



food conference



A BRIEF HISTORY

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WHY HAVE AN ANGEL FOOD CONFERENCE?

- Oregon is an innovator in food and beverage
- Funding any early stage company is hard; funding food and beverage companies is even harder
- Focusing on one sector allows us to provide mentorship and education in a way we could not in the past
- Convening community: F&B companies at all stages, mentors, investors, service providers, industry expert like co-packers, distributors, kitchens, etc.

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WHAT IS THE ANGEL FOOD CONFERENCE?

- A four-part, three-month educational program
- A one-day angel conference with investors, industry experts, “Pitch Fest”, and Food Fair
- A major event to provide visibility to the industry
- An opportunity to pitch at the May PubTalk
- An opportunity to win pro bono professional services (Concept stage)
- An opportunity for later-stage companies to win an investment of approximately \$100K

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WHO SHOULD PARTICIPATE?

**Any entrepreneur – from concept to growth stage –
who wants to expand their food & beverage company.**

**There are different ways to engage depending on
your stage.**

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JUNE 19, 2019

ANGEL FOOD CONFERENCE
& FOOD FAIR

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CONCEPT STAGE CATEGORY

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WHY SHOULD I PARTICIPATE?

Got a great idea? We can help it take flight! Apply to OEN's Angel Food Concept Stage Competition for an opportunity to:

- Hone your pitch and business plan
- Get coaching & mentoring from business leaders
- Present to 200+ investors and business leaders at OEN's Angel Food Fair
- Win a prize package of goods and services worth up to \$20K
- Learn from experts & successful entrepreneurs at four educational sessions

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HOW DO I KNOW IF I AM ELIGIBLE?

Companies participating in the concept stage competition typically:

- Have a great idea, and are close to “proof of concept”
- Are in the process of testing their product in the market
- Have little if any revenue – yet

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HOW MUCH DOES IT COST?

The cost to apply to the Angel Food Conference 2019 Concept Stage Competition is:

- \$99 for OEN members
- \$190 for non-OEN members

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WHAT DOES THE APPLICATION FEE INCLUDE?

- Admission to the Angel Food Conference on June 19 (\$125 value)
- Coaching & mentoring from business leaders (priceless!)
- Top-notch education from experts at four educational sessions (\$200+ value)
- A chance to pitch at OEN's May 8 PubTalk
- A chance to win a package of goods and services worth up to \$20K
- A table at the Food Fair, if your product is ready (\$100 value)
- A chance to pitch at the Angel Food Conference

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STARTUP / DEVELOPING STAGE CATEGORY

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WHY SHOULD I PARTICIPATE?

Ready to scale? Apply to OEN's Angel Food Startup Developing Stage

Competition for an opportunity to:

- Hone your pitch and business plan
- Get coaching & mentoring from business leaders
- Learn from experts at four educational sessions
- Present to 200+ investors and business leaders at OEN's Angel Food Conference
- A chance to win a \$100K+ investment (actual investment will depend on the number of investors)

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HOW DO I KNOW IF I AM ELIGIBLE?

Companies participating in the Startup / Developing Stage Competition typically:

- Have a proven concept and a complete business plan developed
- Have a product and are selling it “somewhere” (farmer’s markets, local stores, national chains, etc.)
- Have generated initial revenues of up to \$250K (Startup Stage) or up to about \$2mm (Developing Stage) and are ready for market expansion
- Non-consumer products companies like restaurants are eligible to go through the program but are not eligible to compete for the investment

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HOW MUCH DOES IT COST?

The cost to apply to the Angel Food Conference 2019 Startup / Developing Stage Competition is \$250 for OEN members. The cost for non-members depends on your stage:

- For Startup Stage companies (those with revenues of up to \$250K), the cost is \$385, which includes one year of OEN Startup Stage Membership (a \$50 discount)
- For Developing Stage companies (those with revenues of \$250K - \$2mm), the cost is \$500 (a \$145 discount)

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WHAT DOES THE APPLICATION FEE INCLUDE?

- Admission to the Angel Food Conference on June 19 (\$125 value)
- Coaching & mentoring from business leaders (priceless!)
- Learning from experts at four educational sessions (\$200+ value)
- Begin the due diligence process for a chance to land a \$100K+ investment
- A table at the Food Fair (\$100 value)
- The opportunity to apply for loans of up to \$250,000 through Business Oregon's Small Business Expansion Program

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2019 TIMELINE FOR THE ANGEL FOOD CONFERENCE

- April 24: Education Session 1: Pitch / Presentation
- May 15: Education Session 2: Product & Brand Development
- May 29: Education Session 3: Go to (local) market
- June 11: Education Session 4: Scale up!
- June 17: Finalists reception
- June 19: Angel Food Conference & Food Fair

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QUESTIONS?

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