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FOOD + BEVERAGE MAKERS

Connecting a community of drool-worthy food + beverage startups across Oregon + SW Washington.

Offering the potential for a $150K angel investment, support building the business, sampling opportunities, pitch practice, retailer and investor connections, and media.

Entrepreneurs + Investors + Service Providers

WE ARE OREGON AF

WE ARE CRAFT. WE ARE LOCAL. WE CARE ABOUT EACH OTHER. WE STAND SHOULDER TO SHOULDER IN THE KITCHEN, AND IN THE STREET. WE MAKE. FOOD. DRINKS. ART. FLAVOR. BUSINESS. MISTAKES. FRIENDS.

WE TAKE WHAT WE DO SERIOUSLY, AND WE LAUGH. WE KNOW WE LIVE IN ONE OF THE MOST BEAUTIFUL PLACES ON EARTH, WITH THE BEST INGREDIENTS. WE REMIND OURSELVES TO TAKE NOTHING FOR GRANTED.

WE KNOW WHAT WE MAKE WON'T SAVE THE WORLD, AND BELIEVE IT'S THE ONLY THING THAT WILL.

WE COME TOGETHER TO MAKE IT ALL REAL. TO INVEST IN EACH OTHER, AND OURSELVES. TO BUILD WEALTH, SECURITY, COMMUNITY, INDEPENDENCE, JOY, STRENGTH, DELICIOUSNESS, A SHARED HISTORY, AND A BRIGHTER FUTURE.

WE ARE OREGON ANGEL FOOD.

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"LOAFY" CHARACTER CREATED BY WWW.BOBSMITH.DESIGN

SOMOS OREGON AF

Somos artesanales. Somos locales. Nos preocupamos el uno por el otro. Nos encontramos hombro con hombro en la cocina y en la calle. Hacemos. Comida. Bebidas. Arte. Sabor. Negocio. Errores. Amigos.

Nos tomamos en serio lo que hacemos y nos reímos. Sabemos que vivimos en uno de los lugares más bellos del mundo, con los mejores ingredientes. Nos recordamos a nosotros mismos que no debemos dar nada por sentado.

Sabemos que lo que hacemos no salvará al mundo, y creemos que es lo único que lo hará.

Nos unimos para hacer que todo sea real. Invertir el uno en el otro y en nosotros mismos. Para construir riqueza, seguridad, comunidad, independencia, alegría, fortaleza, delicia, una historia compartida y un futuro más brillante.

Somos Oregon Angel Food.

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Comida + bebidas hacedores

OregonAF features makers from many different culinary traditions and cultures.

We embrace founders from diverse backgrounds. Translation services and culturally relevant technical support available.

Investor Pool

Overview

- $150K-$200K+ goal in $5K units from individual accredited investors.
- Angel investment made in one company.
- $795/investor fee, covers all management fees and event production; includes tickets to "Scaling a Food or Beverage Business" educational sessions (4), and ticket and sampler box to the online Grand Finale on 9/18/20.
- Opportunity to participate in due diligence and selection, as desired.

Angel Investment

- Most likely convertible note, unless the selected company has an open equity round.
- Investment in one company unless the fund is $200K+ and there is more than one good potential angel investment.
- Straightforward term sheet with preferences for our note including interest and a discount when it converts.

Fund Management

- Loon Creek Capital; professional angel fund management and tax filings.
- Checks held in trust until dispersed to the selected company.

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Key Dates

ALL EVENTS CONDUCTED ONLINE & ACCESSIBLE FROM ANYWHERE!

- July 5: Application Deadline
- July 9: Maker Intros
- July 14/21/28 & Aug 4: Scaling a Food or Beverage Business Workshops
- August 12: Preliminary Pitches
- August 5 - Sept 10: Due diligence, site visits, investment selection
- September 18: Grand Public Finale

Major Sponsors

L2M
brand accelerator

TONKON TORP

Davis Wright Tremaine LLP

Mentors

Lisa Hildebrandt	A.Wordsmith	John Boyle	Market of Choice
Amber Luckett	A.Wordsmith	Chris Bailey	Portland Mercado
Bob Smith	Bob Smith Design	Chris Tjersland	New Seasons Market
Jesse Lyon	Davis Wright Tremaine	Willie Chambers	NOLA Nuggets
Alli Condra	Davis Wright Tremaine	Jon Maroney	Oregon Venture Fund
Micah Elconin	Eugene's Table / Crave Bend	Shannon Hiller Webb	Prosparus
Sarah Masoni	Food Innovation Center	Hannah Kullberg	Recipe to Market
Ellen Jackson	Food Stylist & Communications	Emma Sharer	Redd on Salmon St.
Brad Attig	Foundry Collective	Justin Laabs	Tillamook
Lisa Sedlar	Green Zebra Grocery	David Forman	Tonkon Torp
Stew Yaguda	Investor, CPG Consultant	Tyler Harkness	Tonkon Torp
Martin McClanan	L2M Brands	Parna Mehrbani	Tonkon Torp
Pat McCauley	L2M Brands	Vanessa Margolis	VertueLab
Chris Vanderloo	Lucky Day		

Grand Finale

- September 18, 2020
- Live, interactive event featuring finalist pitches, broadcast publicly online for free.
- Investors and paid ticket-holders will receive a box of entrepreneur samples and OregonAF swag, to open, taste and celebrate together during the event.
- Event sponsorships still available(info@oen.org)
- Ticket details TBA.

Merch

Logo Cap

Richardson 320 Washed Chino
3-color direct embroidery on Black

Logo Tee

Event Tee

Participants FPO

Merchandise available August 2020.

Merch

11oz Diner Mug

Diecut Sticker

2" Circle Sticker

Soft Enamel Pin

Additional gear coming soon from GearUp Sports!

Merchandise available August 2020.

Contacts

[OregonAF]: Amanda Oborne, OEN Executive Director
amanda@oen.org

[Investor Pool]: Stew Yaguda, Volunteer
stewyaguda@gmail.com

Resources

Oregon Angel Food
https://www.oen.org/oregonaf2020/

Application preview/guide
https://www.oen.org/2020/06/17/oregonaf2020_app/

OEN Board

- Mary Hull [Stoel Rives]
- Vanessa Margolis [VertueLab]
- Tyler Harkness [Tonkon Torp]
- Caleb Pilling [Geffen Mesher]
- Jon Maroney [Oregon Venture Fund]
- Dave Hansen [Columbia Bank]
- Ann McQuesten [Perkins Coie, LLC]
- Robyn Knox [360-Advisory]
- Gilian Fenner [Marsh]
- Josh Evans [Merrill Lynch]
- Travis Rush [Entrepreneur, Sightbox]
- Gary Bracelin [Entrepreneur, Tokyo Starfish]

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