



OEN AWARDS 2021

FUTUREPROOF

NOVEMBER 18, 2021

Oregon
Entrepreneurs
Network

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WELCOME!

The world fundamentally changed this year. As the Coronavirus evolved from pandemic to endemic, we began to reckon with our new realities and do what entrepreneurs do: solve problems! Tonight's **OEN Entrepreneurship Awards** finalists have forged solutions designed to help us adapt, whether in the world of work, in life, or in our relationship to the planet. In a word, they are helping us **FUTUREPROOF**.

This year marks OEN's 30th supporting startups in Oregon, and we're thrilled to have six past OEN Awardees back tonight for a special OEN 30th Anniversary Award. Many up-and-coming founders will follow in the footsteps of these successes and we're proud to welcome them back to reinvest in this community.

As always, this event comes together thanks to the generosity of many. Special thanks go out to the teams at **Newmark, Stoel Rives, Cascade Seed Fund, Portland Seed Fund, Columbia Bank, Geffen Mesher, Goldman Sachs, Silicon Valley Bank, Pregame, and Brandlive**. Also to everyone who is hosting a table or party, or who has given generous in-kind or volunteer support. **Turrell Group** and **bobsmith.design** continue to be heroes to OEN!

We wish you a sparkly evening of joy and celebration, whether online or at an Official Watch Party. Please post your photos in the chat and cheer on tonight's finalists!

Cheers,
Amanda, Alex & Luis

Amanda Osborne (she/hers), Executive Director
Alex Gamboa Grand (she/hers), Relationship Specialist
Luis Balderas Villagrana (he/his), Program & Event Coordinator

BRING IT, BRANDLIVE!

**NETWORKING OPENS AT 5:30PM
THURSDAY, NOVEMBER 18TH
WWW.OEN.ORG**

Thanks to an ongoing global pandemic, #OENAWARDS21 is happening on renowned virtual event platform, Brandlive - an Oregon success story in its own right and a finalist for the FUTUREPROOF Award!

A QUICK TUTORIAL TO HELP YOU FIND YOUR WAY AROUND:

- *To log in, simply fill in your first and last name and email address. (You can also add the event to your calendar if you do this early.)*
- *Jump on early to check out the program and learn more about the finalists, the judges, OEN's board of directors and our fabulous Emcee.*
- *If "Auto-Play" isn't enabled on your browser, press the "Play" icon and enjoy the show! Click Theater Mode to enlarge the screen.*
- *The chat is where it's at! Post comments, questions, emojis, photos and gifs to cheer on finalists and keep things lively!*
- *Having trouble? Seek out Luis from OEN in the chat once you're inside, or hit up info@oen.org if you're having trouble getting in.*

***EXPLORE AND
HAVE FUN!***

BRANDLIVE

SCHEDULE

THURSDAY, NOVEMBER 18TH, 2021

COLD OPEN PROMPTLY AT 6PM!

- **Welcome**
- **Introduction of 30th Anniversary Finalists**, *Presented by Cascade Seed Fund*
- **30th Anniversary Voting Opens**
- **Early Stage Finalists & Winner**,
Presented by Portland Seed Fund
- **Development Stage Finalists & Winner**,
Presented by Columbia Bank
- **Emerge Initiative Showcase**,
Presented by Black Founders Matter

• INTERMISSION

- **30th Anniversary Voting Closes**
- **InventOR Showcase**,
Presented by Portland State University Center for Entrepreneurship
- **Growth Stage Finalists & Winner**,
Presented by Forward/Slash, a branded division of Geffen Mesher
- **30th Anniversary Winner Announced**,
Presented by Cascade Seed Fund
- **FUTUREPROOF Finalists & Winner**,
Presented by Silicon Valley Bank
- **Entrepreneurial Achievement Finalists & Winner**,
Presented by Goldman Sachs

A modern office interior featuring a dining table with blue and orange chairs, a large pendant lamp, and a doorway leading to another room. The room has a white brick wall, a potted plant, and a framed picture of a building. The right side of the image is partially covered by a dark grey diagonal overlay.

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[PREGAME]

BRANDLIVE



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GET YOUR SWAG ON!

*We know you didn't *technically* join this event for the swag, but it is pretty darn sweet! Thanks to everyone who contributed to making the Swag Boxes happen...*

.....

ABSCI

ARBORBROOK VINEYARDS

AURORA

BOZARTH BEVERAGES

DOCUMART

DREGS VODKA

EASEENET

ECOTRUST

NEWMARK

PREGAME

PUFFWORKS

RIFF

RFPIO

SEELY MINT

SLUMBERKINS

THE CRACKER KING

XICO

HAPPY MOUNTAIN KOMBUCHA

.....

YOUR EMCEE



CIARA PRESSLER

Ciara Pressler is an award-winning entrepreneur, frequent speaker, media guest expert, and the author of ***Game Plan: Achieve Your Goals in Life, Career, and Business***. Known for breaking down business concepts into actionable strategy, she has worked with thousands of people across all sectors to create their game plan for success. Her Oregon-based company **Pregame** trains entrepreneurs, executives, and teams to level up, reach peak performance, and move forward faster. Over the past 15 years, Ciara has collaborated on team and business growth for **MTV, A&E Networks, Conde Nast, Hearst, Wanderlust, Travel Portland, the City of Portland**, and for innovative startups across the U.S. and around the world.

More at www.ciarapressler.com.

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OEN AWARD CATEGORIES

OEN Entrepreneurship Award categories and criteria were updated and refined this year. Six awards will be presented tonight: **Early Stage**, **Development Stage**, **Growth Stage**, **Entrepreneurial Achievement**, and unique to this year, the **OEN 30th Anniversary Award**, honoring a past awardee that has gone on to greatness, and **FUTUREPROOF**, recognizing a company poised to lead us into the future.

Nominations were submitted by the community and data verified by the OEN team. An enormous crew of volunteer judges evaluated every application based on four buckets of criteria: **financial performance**, **market traction**, **leadership & culture**, and **social impact**.

All finalists were interviewed via video call prior to final winner selection by the judging panel. The winner of the OEN 30th Anniversary Award will be selected by YOU the audience. **See page 16 for details on how to vote!**

2021 IMPACT REPORT

After surviving 2020, OEN stabilized during 2021 and launched a new program, **Angel Oregon Tech**, in partnership with **TechfestNW**. We also launched a new partnership with **Black Founders Matter** called the **Emerge Initiative**, to support very early-stage founders of color. **Oregon Angel Food** was a tremendous success this year, and we are excited about the newly revised and updated categories and criteria for tonight's OEN Awards.

Relationship Specialist **Alex Gamboa Grand** joined our team, as did **nine new board members**, in 2021. Together, the board and staff created a **Diversity, Equity & Inclusion Committee** and conducted a **three-year strategic planning process**.

Out of that planning work came the understanding that a key metric in OEN's success is the *amount of money we catalyze directly into local entrepreneurs*, so here's that math for 2021:

- **AOTech**: \$140,000 invested
- **OregonAF**: \$225,000 invested
- **Emerge Initiative**: \$30,000 in total grants awarded

We catalyzed nearly \$400,000 into local startups in 2021!

2022 AND BEYOND

BUT WAIT, THERE'S MORE! Knowing how hard it is to land that first funding, especially as Oregon's angel investing community has gotten more sophisticated and moved slightly downstream, we want to double down on helping early-stage, growth-oriented founders.

Our goal within three years is to DIRECTLY CATALYZE \$1 MILLION INTO LOCAL ENTREPRENEURS, via our Angel Oregon events, the Emerge Initiative, and new programming. That's right — by 2024 we intend to be facilitating investments and grants totalling \$1M per year into local startups!

JOIN US. Commit to buying a unit in one of the Angel Oregon investment funds, or make a one-time or recurring donation to OEN. Donations are tax deductible and can be made online right now!

www.oen.org/donate

THE JUDGES

Special thanks to the huge community of volunteer judges, representing a diverse mix of the entrepreneurial community from different sectors, geographies and partner organizations.



1st Row: Aline Akintore Kabbatende, Amy Curry-Staschke, Amy Jermain, Ana Andueza, Anna Hope Kabongo
2nd Row: April Rinne, Ariel Ruben, Austin Alvarez, Cara Turano, Catherine Blanksby
3rd Row: Charla Mathwick, Chris Magana, Corey Schmid, David Steinhauer, DaWayne Judd
4th Row: Dwayne Johnson, Gina Chiotti-Hovey, Hazel Valdez, Heather Ellis, Himalaya Rao-Potlapally



1st Row: Irem Person, Jon Down, Jordana Barclay, Julie Harrelson, Kate Johnson
2nd Row: Kim Young, Linda Weston, Marcelino Alvarez, Marcus Carter, Mary Hull
3rd Row: Matt Sayre, Mike White, Naomi Derner, Nate Foos, Nathan Lillegard
4th Row: Pam Horan, Paul Evers, Randy Fernando, Rick Turoczy, Sce Pike
5th Row: Stanford Scriven, Wendy Kotila

OEN 30TH ANNIVERSARY AWARD

Presented by Cascade Seed Fund

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Which of these companies best represents OEN's first 30 years?! The criteria is yours: Best financial performance? Biggest social impact? Best at putting Oregon on the map? Most delicious?

- ❑ **Absci** | *Sean McClain – Founder & CEO.* Absci won the OEN Gamechanger Award in 2015 and the Launch/Startup Stage Award in 2017.
- ❑ **Salt & Straw** | *Kim Malek – Co-Founder & CEO, Tyler Malek – Co-Founder and Head of Innovation.* Salt & Straw won the OEN Development Stage Award in 2014.
- ❑ **Vacasa** | *Eric Breon – Founder.* Eric Breon was awarded the Entrepreneurial Achievement Award in 2015 and Vacasa won the OEN Growth Stage Award in 2018.
- ❑ **Wildfang** | *Emma McIlroy – Founder & CEO.* Wildfang won the OEN Development Stage Award in 2013, and Emma McIlroy was awarded the OEN Entrepreneurial Achievement Award in 2018.
- ❑ **Zapproved** | *Monica Enand – Founder & CEO.* Monica Enand was awarded the OEN Entrepreneurial Achievement Award in 2016.
- ❑ **ZoomInfo** | *Henry Schuck – Co-Founder & CEO.* ZoomInfo, then known as DiscoverOrg, won the OEN Growth Stage Award in 2015.

VOTE NOW!

Cast your vote on Brandlive. If you're not already in the show, log in with your phone using the QR code below. From inside the show broadcast, scroll below the player to see the list of finalists. Click your choice to win! Voting closes after intermission so don't delay...

absci®

SALT & STRAW®

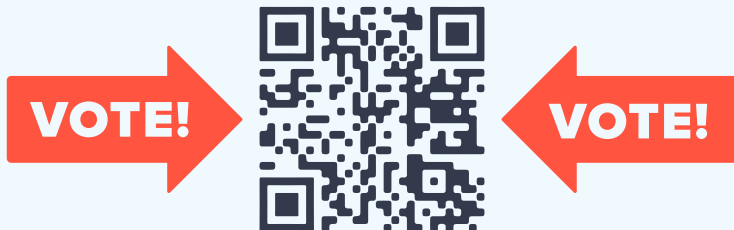
 vacasa

WILDFANG



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in @PortlandSeedFund

 @pdxseedfund

portlandseedfund.com

2021 EARLY STAGE AWARD

Presented by Portland Seed Fund



Young Mountain Tea
Raj Vable, Founder



Gabbi, Inc.
Kaitlin Christine, Founder & CEO



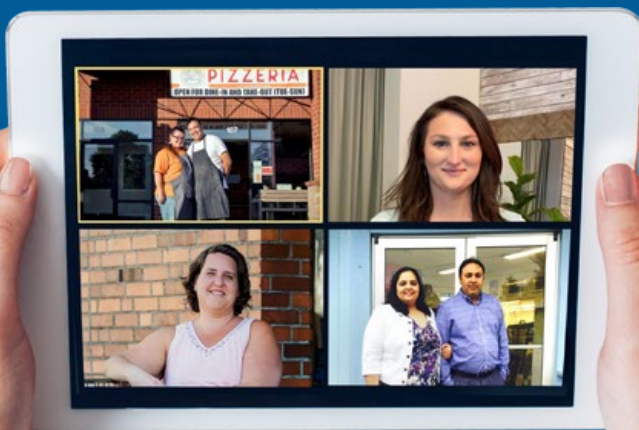
Easeenet.com
Erin McCune, Founder & CEO

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by Columbia Bank

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They're paying it forward.



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DEVELOPMENT STAGE AWARD

Presented by Columbia Bank



The Renewal Workshop

Jeff Denby & Nicole Bassett, Co-Founders



Skypoint Cloud

Tisson Mathew, Founder & CEO

THE WILD

The Wild

Gabe Paez, Founder & CEO



EMERGE INITIATIVE

Due to systemic racism and resulting lack of generational wealth, many BIPOC founders do not have access to “friends & family” money to support the development of their startups at the earliest stages.

The **Emerge Initiative**, a partnership between **OEN** and **Black Founders Matter**, is designed to help level the playing field.

Independent committees led by **Himalaya Rao** selected three early-stage companies led by founders of color at AOTech and OregonAF to each receive \$5,000 non-dilutive grants to help develop their concepts.

OEN has committed to partnering with Black Founders Matter to create Emerge Initiative grants for every one of our Angel Oregon investment programs going forward. We believe in BFM’s vision of helping bridge early-stage funding gaps for founders of color and investing to build a robust and diverse pipeline for later stage investment.

Together we’d like to thank all of this year’s Emerge Initiative sponsors, including **Prosper Portland, New Seasons Market, Columbia Bank, SheerID, Schwabe Williamson & Wyatt**, and **OEN**.

2021 EMERGE AWARDEES



masa

VIRTUAL TABLES

Look at us, heeding public health guidance and gathering safely via virtual tables or small group watch parties! It's so nice to raise a glass together, even if from afar. Thanks to everyone hosting a Virtual Table or Official Watch Party and making it possible for this community to celebrate together!

Absci
Alexander Connections
Business Oregon
Cascade Seed Fund
Columbia Bank
Geffen Mesher
Keiretsu Forum
Kindle Consulting LLC
Market of Choice
Newmark
OEN
OSU College of Business

Perkins & Co
Perkins Coie
PlusPoint Consulting
Silicon Valley Bank
Slumberkins
Stoel Rives
Tonkon Torp
University of Portland
Vantage Point Advisors
VertueLab
White Summers

OFFICIAL WATCH PARTIES

PARTY HOST	LOCATION
OREGON VENTURE FUND	Lake Oswego
GOLDMAN SACHS	Portland
PORTLAND SEED FUND	Portland
U OF O, LUNDQUIST COLLEGE OF BUSINESS	Eugene
PSU CENTER FOR ENTREPRENEURSHIP	Portland
BANK OF AMERICA	Portland
EASEENET.COM	Portland
SOUTHERN OREGON UNIVERSITY	Ashland

OEN STUDENTS

From participating on AOTech and OregonAF investor diligence teams, to auditing the entrepreneur education programs, to helping judge the OEN Awards and volunteering for events, undergraduate and MBA students from across institutions of higher education in Oregon have been leveraging OEN's programming to build their own knowledge and networks in local entrepreneurship.

We're proud to welcome students to tonight's OEN Awards from **University of Portland, University of Oregon's Lundquist College of Business, Oregon State University's College of Business, Southern Oregon University, and Portland State University's Center for Entrepreneurship.**

Featured on the program tonight is a video from **InventOR**, the premier statewide college entrepreneurship program. Thank you to the presidents of **Portland State University, Rogue Community College** and **Oregon Institute of Technology**, as well as **The Lemelson Foundation**, for supporting student entrepreneurship in Oregon!



AND THE 30TH ANNIVERSARY WINNER IS:



X

(Winner's name goes here. But you already knew that...)



IN MEMORIAM

*We abruptly and unexpectedly lost a valuable, long-time member of OEN's sponsorship committee, **Peter Kwong** of **Perkins & Co.**, on June 18, 2021.*

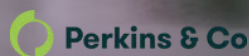
After an intense tax season, which had been extended due to the Coronavirus pandemic, Peter took his family on an incredible Hawaiian vacation. While snorkeling not far from shore, Peter succumbed to ROPE (Rapid Onset Pulmonary Edema). He was 51, and is survived by his wife and two children.

A diligent member of the Perkins' team for 18 years, Peter was a dedicated OEN volunteer throughout. He was a Portland Business Journal 40 Under 40 award winner, named a "significant alumni" by the University of Portland's School of Business, and was an avid soccer fan and coach.

We miss him dearly, and send healing wishes to his family and colleagues.

We love what you do.

Take it from this 36-year-old entrepreneurial firm: you're making a difference in Oregon.



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VENTURE
FUND**

**Congratulates all
2021 OEN Awardees**

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FORWARD/SLASH

BETH NGUYEN, CPA

A branded division of Geffen Mesher

GROWTH STAGE AWARD

Presented by Forward/Slash, a branded division of Geffen Mesher



Absci

Sean McClain, Founder & CEO



RFPIO Inc.

*Ganesh Shankar, CEO & Co-Founder,
AJ Sunder & Sankar Lagudo, Co-Founders*



Slumberkins

*Kelly Oriard & Callie Christensen,
Co-Founders & Co-CEOs*



Built for “What’s next?”

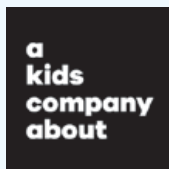
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Silicon Valley Bank

FUTUREPROOF AWARD

Presented by Silicon Valley Bank



A Kids Company About

Jelani Memory, Founder & CEO



The Renewal Workshop

Jeff Denby & Nicole Bassett, Co-Founders

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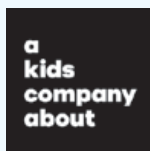
Sam Kolbert-Hyle, President & CEO

Goldman Sachs
is proud to support
Oregon Entrepreneurs
Network
and congratulates the
2021 Awards Finalists.



ENTREPRENEURIAL ACHIEVEMENT AWARD

Presented by Goldman Sachs



Jelani Memory
Founder, A Kids Company About



Raj Vable
Founder, Young Mountain Tea



Allie Magyar
Founder & CEO, Hubb, Inc

SHOW PRESENTERS



Stanford Scriven & Michael Goetz, Newmark



Mary Hull, Stoel Rives



Amanda Osborne, OEN



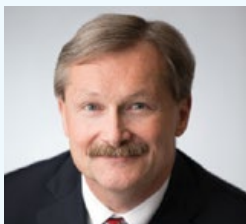
Julie Harrelson, Cascade Seed Fund



Lynn Le, Society Nine, Portland Seed Fund



Angela Jackson, Portland Seed Fund



Dave Hansen, Columbia Bank



Beth Nguyen, Geffen Meshor



Jane Ullman, Silicon Valley Bank



Andrew Parcel, Goldman Sachs



Ciara Pressler, Pregame

*Special thanks to show producer **Anna Zamir** of **Flock Event Design**, as well as the team at **Brandlive** and **Donovan Cassell** of **Turrell Group**.*

FOUNDERS & FINALISTS



Allie Magyar, Founder & CEO, Hubb



Emma McIlroy
Founder & CEO, Wildfang



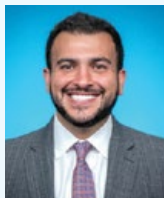
Erin McCune
Founder & CEO, Easenet.com



Gabe Paez
Founder & CEO, The Wild



Ganesh Shankar
CEO & Co-Founder, RFPiO



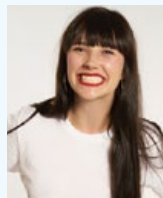
Henry Schuck
Co-Founder & CEO, Zoominfo



Jeff Denby & Nicole Bassett,
Co-Founders, The Renewal Workshop



Jelani Memory
Founder & CEO, A Kids Company About



Kaitlin Christine
Founder & CEO, Gabbi, Inc.



Kelly Oriard & Callie Christensen,
Co-Founders & Co-CEOs, Slumberkins



Kim Malek
Founder & CEO, Salt & Straw



Lisa Jurinka
General Counsel, Vacasa



Monica Enand
Founder & CEO, Zapproved



Raj Vable
Founder, Young Mountain Tea



Sam Kolbert-Hyle
President & CEO, Brandlive

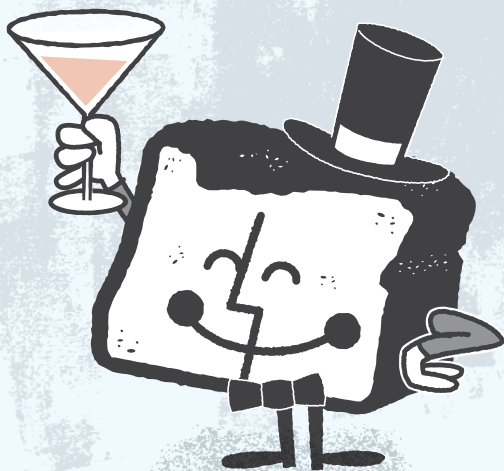


Sean McClain
Founder & CEO, Absci



Tisson Mathew
Founder & CEO, Skypoint Cloud

SAVE THE DATE!
SEP 15 2021
OREGON AF



LIVE! IN PERSON!

Join Us For The Oregon Angel Food Grand Finale &
Marketplace **LIVE** At The Redd On Salmon St!



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