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**Oregon Entrepreneurs Network Announces
Presenting Companies for Venture Northwest 2011**

*10 early-stage companies to present to venture investors from across the US
on November 3 at event in Portland*

October 12, 2011, Portland, Ore. — [Oregon Entrepreneurs Network \(OEN\)](#) today announced the selection of 10 companies that will present at [OEN's Venture Northwest 2011](#) to be held November 3, 2011, at The Governor Hotel in Portland. Since 1996, OEN's Venture Northwest presenting companies have raised over \$1.5B in venture capital (about \$100M per year, about \$10M per presenting company, consistently over 15 years).

This year in addition to featuring outstanding young companies from the Northwest, OEN's Venture Northwest investment conference is focused on bringing together leading venture capital firms to discuss trends surrounding technology and investment.

OEN's Venture Northwest 2011 will feature three keynote presentations. [Brook Porter](#), partner at Kleiner Perkins Caufield & Byers (KPCB), will share how KPCB builds strong companies, and why they are putting more of their money to work in companies in the Northwest. We will get insights from Lynn Comp, Director of Datacenter Solutions Group Software and Technologies Marketing at Intel regarding forward trends in cloud and mobile computing. And, Intel futurist [Brian David Johnson](#) will provide his perspective on how technology will serve us in 2021. Registration information is available at www.venturenw.org or by calling the OEN office at 503-222-2270.

"The 10 companies presenting at this year's conference represent the entrepreneurial spirit that continues to grow in Portland and around the Northwest, showcasing exciting innovation across multiple market sectors – all with demonstrated customer traction – and many with \$M in revenues," said Steve Eichenlaub, chair of OEN's Venture Northwest and a Managing Director of Strategic Investments at Intel Capital. "These companies span hot markets including: mobility, internet commerce, cleantech, healthcare, and big data/analytics."

The companies were chosen by a panel of venture capitalists, investment bankers, institutional and angel investors and professional service providers chaired by Blair Minniti, a partner at Moss Adams in Portland. The list of presenting companies can be found below.

"There is a direct correlation between entrepreneurship and job growth." said Linda Weston, president and executive director of OEN. "We have recently seen a surge in interest for supporting entrepreneurship. OEN is happy to collaborate with like-minded organizations to help the entrepreneurial ecosystem flourish. Anytime you can connect entrepreneurs with experience and access to funding opportunities, is a win for Oregon's economy."

OEN actively fosters collaboration within the entrepreneurial community in Oregon and Southwest Washington. Venture Northwest is one of three events happening during the first week of November. On the morning of November 2 is the Portland Seed Fund's Seed Demo Day where eight carefully selected seed deals will present. It is a great chance to get a preview of the deals of the future. Contact Jim Huston for Seed Demo Day information at jim@bridgecityventures.com.

Additionally on November 2nd is the NVCA corporate venturing day, hosted by Nike. Attendees include – Akamai, Alcatel, Dow, General Mills, GM, Intel, Microsoft, Physic, P&G, Siemens, Syngenta, UPS, among many others. Visit the [NVCA corporate venturing day website](#) to learn more about this program or to register.

The companies selected to present at OEN's Venture Northwest 2011 are:

4-Tell, Inc. - www.4-tell.com

Portland, OR

4-Tell increases sales for midsize online retailers with product recommendations. Retailers using 4-Tell see 10 to 25% increase in sales.

Avado - www.avado.com

Bellevue, WA

Aggregate Your Medical Records- What services like Simplee and Mint do for bills and finances, Avado plans to do for medical records. The service, will aggregate medical data including past and present treatment, and will allow for the individual to manually add to their medical records.

Cloudability - www.cloudability.com

Portland, OR

Cloudability brings costs under control for businesses on the cloud. Users see all their cloud costs in one place, set budgets and identify ways to spend more efficiently. We select highly customized offers for new cloud services based on their actual usage.

Meridian - www.meridianapps.com

Portland, OR

An app for all places featuring indoor GPS to save us from aimlessly wandering around stores, stadiums and museums in search of anything.

MotoCzysz, LLC - www.motoczysz.com

Portland, OR

MotoCzysz created the D1g1tal Dr1ve, fully integrated drive solution. It is a critical building block for the emerging electronic Vehicle (EV) sector. The solution consists of a motor, controller, differential, gear reduction and cooling system. It will allow EV manufacturers to build more EVs in a shorter time frame and for less money.

Night & Day Studios, Inc. - www.nightanddaystudios.com

Portland, OR

Night & Day Studios is building a mobile educational game platform with major brands to help kids learn faster. School prep is a \$50B market.

Northwest Analytics - www.nwasoft.com

Portland, OR

Northwest Analytics (NWA) is a privately held, self-funded, quality analytics software company that will become the first mover and acknowledged leader in the \$2.5B Manufacturing Intelligence (MI) market.

OpenSesame - www.opensesame.com

Portland, OR

OpenSesame is an online marketplace that makes purchasing an elearning course as easy as downloading a song from iTunes.

Pacific Light Technologies Corp - www.pacificlighttech.com **Portland, OR**

Pacific Light Technologies delivers highly efficient optical materials and components to the LED industry to enable low cost, high performance LED lighting solutions.

The Clymb - www.theclymb.com

Portland, OR

The Clymb, an online retailer of discounted outdoor products offers limited time offerings of steeply-discounted products that allow brands to unload large quantities of inventory quickly

About Oregon Entrepreneurs Network

Founded in 1991, the Oregon Entrepreneurs Network is a not-for-profit corporation dedicated to providing opportunities for Oregon entrepreneurs and to improving the business climate for emerging companies statewide. The organization has members throughout Oregon and southwest Washington. For more information about OEN, visit www.oen.org.

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