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## **Oregon Entrepreneur Network's Monthly 'PubTalk' To Now Be Held at Backspace in Old Town Portland**

*January 13<sup>th</sup> PubTalk to feature three Pacific Northwest businesses vying for one of the final spots of Seed Oregon—a completion of seed-stage companies seeking capital*

**PORTLAND, Ore.**, December 22, 2009—[Oregon Entrepreneur Network](#) (OEN) is moving its popular monthly 'PubTalk' event to Backspace (115 NW 5th Ave.) in Old Town Portland from its original location at Bridgeport Brewery in the Pearl. Backspace was selected for its size (4000 sq. feet), convenient location, parking availability and accessibility to both the Max Green and Yellow lines.

The next PubTalk will be held on Wednesday, January 13<sup>th</sup> from 5:15-7:00 and will feature the third preliminary round of Seed Oregon—a unique competition where Oregon and Southwest Washington seed-stage companies contend for the opportunity to present to OEN's Angel Oregon in an attempt to secure capital ranging from \$100,000-\$2 million.

"The decision to move OEN's PubTalk to Backspace was ultimately made to offer Northwest entrepreneurs, start-ups and emerging businesses a more convenient location to make connections and gain the support they need to successfully grow their companies," says OEN's President and Executive Director Linda Weston. "Kicking off 2010 with the third round of Seed Oregon also adds another layer of excitement to January's Pub Talk."

Sponsored by Ater Wynne and Dotster, the January 13<sup>th</sup> PubTalk will feature the competing third round Seed Oregon companies, CrowdCompass, 4-Tell and vCOMMERCE. Each company will have ten minutes to present their concept to the PubTalk audience, followed by a five-minute Q&A session. The Pub Talk audience will vote for the winning presentation to move to the championship round held on February 10, 2010.

- [CrowdCompass, Inc.](#) transforms an attendee's ever-present smartphone into an event compass to smoothly plan, navigate, and follow-up on tradeshows, conferences, festivals, corporate meetings, and other events.
- [4-Tell, Inc.](#) increases sales for midsized online retailers with intelligent, automated recommendations of products each customer will most likely purchase.
- [vCOMMERCE](#) is a new way to shop online. Unlike traditional ecommerce, vCOMMERCE creates a live video retail experience, eliminating the need to travel to a store.



## **ABOUT OEN**

Founded in 1991, the Oregon Entrepreneur Network ([OEN](http://www.oen.org)) is a non-profit organization dedicated to providing opportunities for Oregon entrepreneurs and to improving the business climate for emerging companies statewide. The organization has members throughout Oregon and Southwest Washington. More information about the OEN is available at [www.oen.org](http://www.oen.org).