



2009 OEN Angel Oregon Investment Opportunities And Committee Process

Angel Oregon Investment Committee

2008 Highlights

- 350 attendees
- Over 100 accredited investors
- \$265 investment award*
- 53 angel investors pooled \$ and voted for winning company

(* Anticipated investment prize)

Investment opportunities - OEN welcomes early stage Oregon and Southwest Washington companies with strong growth prospects from all industry sectors to apply. Companies in sectors with strong fundamentals and world class resources within the region are especially encouraged, including Technology, Biotech, Cleantech, Consumer, Agriculture, and Energy. The Northwest businesses deemed the most investor-ready will be selected to present at the conference on March 12th and the top two companies will win an investment award in the form of an investment by the OEN Angel Oregon Investment Committee.

OEN Angel Oregon Investment Committee Funding Process

Online application – The OEN Angel Oregon Investment Committee only considers Oregon and SW Washington companies who have applied online. The online application process is designed to extract and highlight the most important details about a company in a straightforward and secure manner. Entrepreneurs can post supporting documents throughout the due diligence process, including an executive summary or short business plan (required), a financial plan, presentations, term sheets, investment subscription documents, company updates, customer letters, and anything else that may aid OEN Angel Oregon Investment Committee members in their due diligence.

Investment terms – It is the OEN Angel Oregon Investment Committee's preference and intention to make an equity investment in a winning company within a short time of the conference. However, the OEN Angel Oregon Investment Committee is not structured to take a lead role in an equity investment and negotiate investment terms. If a Northwest business has a lead outside investor, the OEN Angel Oregon Investment Committee will evaluate the investment terms as part of its overall evaluation of the investment opportunity. If an applying company does not have a lead outside investor and the OEN Angel Oregon Investment Committee desires to invest, the Angel Oregon Investment Committee will offer its OEN Angel Oregon Standard Convertible Loan Term Sheet (Preliminary Draft), which is designed to provide bridge financing to carry an emerging business through the closing of a priced equity round..

An applying company should either (a) have an open and priced funding round with a sophisticated lead investor or (b) be willing to accept all principal terms of the OEN Angel Oregon Standard Convertible Loan Term Sheet. (2009 Term sheet coming soon.) The OEN Angel Oregon Investment Committee may reject any potential investment that does not conform to its offered terms. An investment decision will be made at the OEN Angel Oregon conference on March 12, 2009, but actual time-to-funding may take longer.



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Due diligence process – After reviewing the OEN Angel Oregon applications, the Investment Committee will group them at its discretion into tracks according to the industry sectors aligned with strengths of the regional economy and the areas represented among the plans. Finalists from each of these tracks will present at the OEN Angel Oregon conference. Within each track, the Investment Committee will conduct iterative due diligence in weekly meetings, starting with a screening based upon the written application. For the firms of particular interest, due diligence teams will be formed and meetings with applicants, customer interviews, reference checks will be conducted. During the process, CEOs may also be asked to make brief presentations to the Investment Team.

Investment decisions – OEN Angel Oregon Investment Committee members will identify the plans with the greatest investor interest and will select six companies including the [OEN Seed Oregon PubTalk](#) winner, to present at the OEN Angel Oregon conference on March 12, 2009 at the Governor Hotel. At the conference a final vote of the OEN Angel Oregon Investment Committee will take place. Two investment prizes will be awarded. If the 2009 OEN Angel Oregon hits its target investor recruitment goal the investment prize money will break down as follows:

- Total purse of \$250k*
- One overall Champion will be awarded \$170*
- One overall runner-up will be awarded \$80 * (* Anticipated investment prize.)

Post funding - After an investment is made, the emerging business enjoys access to a network of value-added contacts and experienced business professionals within the OEN Angel Oregon Investment Committee, who can provide critical guidance for the growth and success of the venture. Typically, an OEN Angel Oregon Investment Committee member will play an active role in the development of the emerging business and serve as a board member or board observer, at least until the next financing. OEN Angel Oregon Investment Committee members can prove helpful with raising additional capital, recruiting employees, making customer and partner introductions, and assisting with business planning.

About the OEN Angel Oregon Investor Committee

The OEN Angel Oregon Investor Committee is an OEN-supported group that has targeted the recruitment of 50+ accredited angel investors, each contributing \$5,000 + \$250 LLC management fee, to an investment fund, who seek to invest in early-stage growth companies in Oregon and SW Washington. This will create an investment pool in excess of \$250K.

The Angel Oregon Investor Committee is a structured, investor-led angel fund dedicated to awarding investment in the top companies presenting at Angel Oregon 2009. Angel Oregon Investment Committee members form due diligence teams to research the companies and make investment decisions by majority vote of the OEN Angel Oregon Investment Committee membership. Each year the OEN Angel Oregon Investment Committee creates a new fund and commits to invest in the top companies presenting at the OEN Angel Oregon conference.



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The OEN Angel Oregon Investment Committee members prefer to look at early-stage growth companies managed by individuals experienced in the markets they are pursuing, with strong growth and profit potential, and a clear opportunity for participating investors to realize a superior return on their investment (e.g., a 10X return over 5 years). Companies may be in any industry, and will be slotted into one of the three industry sectors that best fits the opportunity, but must be located in Oregon or SW Washington, and should be seeking capital in the range of \$250,000 to \$2,500,000. Industry sectors will be determined once all companies have applied.

Participating Investors - OEN Angel Oregon Investment Committee members are entrepreneurs, CEO's, venture capitalists and business leaders, of which many of whom have funded and built successful companies. OEN Angel Oregon Investment Committee members enjoy mentoring and coaching entrepreneurs of companies in which they invest, serving on their boards, providing contacts, and assisting with team building, strategic planning, and fundraising.

OEN Angel Oregon Investment Committee members must be "accredited investors." An accredited investor, as defined by the Securities and Exchange Commission (Regulation D, Rule 501), is a person who has a net worth in excess of \$1 million, either alone or in combination with their spouse, or who has in each of the past two years had an annual income greater than \$200,000, or more than \$300,000 in combination with their spouse, and has the expectation of earning that amount in the current year.

To sign up for the 2009 OEN Angel Oregon Investment Committee or for more information please contact the investor recruitment chair [Dennis Powers](#) at 503-292-3513 or the investment committee chair [Drew Smith](#) at 503-780-7571.